

MUSICFEST 19 Est. 87

Dear Sponsor,

On October 7th & 8th Main Street El Dorado will serve as host for MusicFest 34 offering 4 stages of live music and bands around Union Square that will also include such things as Arts, Crafts and specialty Vendors, the Miss MusicFest Pageant, Kids World, Rib Cook-Off, Cornhole Tournament, 5/10K run, Food Vendors, dozens of Attractions and thrill rides/activities for the entire family!! We're taking it BACK TO THE STREETS for this Vintage MusicFest experience! You have asked, and we listened! You heard it correctly; we are 100% back on The Square for 2022!

El Dorado's historic architecture and southern hospitality serve as the perfect backdrop for a music-laced, fun-filled weekend! It's no wonder MusicFest has been named Arkansas Festival of the Year a record SEVEN times during its tenure on the Square (2007, 2009, 2011, 2012, 2013, 2014, and 2015)! El Dorado has also been named at the 2021 USA Today's *Best Small Town Cultural Scene*, largely in part by the work of Main Street El Dorado !

Main Street El Dorado is offering businesses and individuals alike the opportunity to be part of music history by choosing one of the enclosed sponsorship packages. *The benefit of supporting Main Street El Dorado, a nationally recognized Main Street program, is that you will be helping to improve and fund Down Town El Dorado projects such as continuous wifi, ambient sound, video security and public art projects that enhance the Down Town experience, as well as continuing to expand and grow MusicFest each year.* If you have any questions or comments concerning MusicFest 34 on the Square, please feel free to contact Main Street El Dorado at (870) 862-4747 or by email at director@mainstreetel dorado.org.

Ultimately, *MusicFest 34* will deliver an experience that even the most selective entertainment enthusiast will enjoy and we hope you will consider taking part in this year's event. It's Showtime in El Dorado!

Sincerely,

Beth Brumley
Executive Director

Dawne Kelley
MusicFest Chairman





GENERAL SPONSORSHIP

GOLD PERFORMER ----- \$7,500

- Company logo on TV ads (Statewide Arkansas, Northern Louisiana, East Texas)
- Company name on Main Stage Sponsor Banner
- 10 VIP Passes to VIP Room
- 10 PIT Passes to Main Stage Friday **AND** 10 PIT Passes to Main Stage Saturday
- 20 Friday and 20 Saturday general admission passes to MusicFest
- 2 Saturday night & 2 Friday Night Meet & Greet Passes
- 1- 10x10 Vendor Spot at Festival**Must fill out and turn in separate Vendor Form
- Listing at Gold Performer donor level in program and sponsor ads
- Individualized Thank You on social media
- Tax-deductible donation receipt

HALL OF FAME PERFORMER ----- \$5,000

- Company name on Main Stage Sponsor Banner
- 8 VIP Passes to VIP Room
- 8 PIT Passes to Main Stage Friday **AND** 8 PIT Passes to Main Stage Saturday
- 15 Friday and 15 Saturday night general admission passes to MusicFest
- 1- 10x10 Vendor Spot at Festival**Must fill out and turn in separate Vendor Form
- Listing at Hall-of-Fame Performer donor level in program and sponsor ads
- Individualized Thank You on social media
- Tax-deductible donation receipt

LEGENDARY PERFORMER ----- \$3,000

- Company name on Main Stage Sponsor Banner
- 6 **TOTAL** PIT Passes to Main Stage for any combo of nights
- 12 Friday night and 12 Saturday night general admission passes to MusicFest
- 1- 10x10 Vendor Spot at Festival**Must fill out and turn in separate Vendor Form
- Listing at Legendary Performer donor level in program and sponsor ads
- Individualized Thank You on social media
- Tax-deductible donation receipt

POP STAR ----- \$1,500

- 4 **TOTAL** PIT Passes to Main Stage for any combo of nights
- 8 Friday night and 8 Saturday night general admission passes to MusicFest
- 1- 10x10 Vendor Spot at Festival**Must fill out and turn in separate Vendor Form
- Listing at Pop Star donor level in program and sponsor ads
- Individualized Thank You on social media
- Tax-deductible donation receipt

RECORDING ARTIST ----- \$1,000

- 2 **TOTAL** PIT Passes to Main Stage for any combo of nights
- 6 Friday night and 6 Saturday night general admission passes to MusicFest
- 1- 10x10 Vendor Spot at Festival**Must fill out and turn in separate Vendor Form
- Listing at Recording Artist donor level in program and sponsor ads
- Individualized Thank You on social media
- Tax-deductible donation receipt

LEAD VOCALIST ----- \$500

- 6 Friday night and 6 Saturday night general admission passes to MusicFest
- Listing at Lead Vocalist donor level in program and sponsor ads
- Tax-deductible donation receipt

BACK-UP SINGER ----- \$250

- 4 Friday night and 4 Saturday night general admission passes to MusicFest
- Listing at Back-Up Singer donor level in program and sponsor ads
- Tax-deductible donation receipt

FAN CLUB ----- \$100

- 2 Friday night and 2 Saturday night general admission passes to MusicFest
- Listing at Fan Club donor level in program and sponsor ads
- Tax-deductible donation receipt

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CONTRIBUTION FORM FOR 2022

Yes, I want to support MUSICFEST 2022-BACK TO THE STREETS with a donation of \$ _____

- Enclosed is a check for my donation.
 Please send a bill to the address below.

This donation qualifies me for the sponsorship level of:

- \$7500 Gold Performer (please email high resolution digital company logo)
 \$5000 Hall of Fame Performer (please email high resolution digital company logo)
 \$3000 Legendary Performer (please email high resolution digital company logo)
 \$1500 Pop Star
 \$1000 Recording Artist
 \$500 Lead Vocalist
 \$250 Back-up Singer
 \$100 Fan Club

Please print your company's name, as it should appear in print & on signs.

Contact Name: _____

Company Name: _____

Mailing Address: _____

Phone: _____

Email: _____

Signature: _____

Please return form to:

MUSICFEST/MSE
101 W Main, Suite 410
El Dorado, AR 71731

It will be signed and returned as evidence of your **TAX DEDUCTIBLE CONTRIBUTION.**

Signed: _____
Main Street El Dorado, Representative

71-0669438
Tax Id Number

Date: _____

MusicFest El Dorado 2022 is a Special Events project of Main Street El Dorado
870-862-4747 • www.mainstreeteldorado.org • www.musicfesteldorado.com

